

# CityScapes – Philadelphia

Information current as of 12/19/2008

## Metro Career Resources

### Introduction

The Delaware Valley is a term used widely by the media to refer, perhaps misleadingly, to the metropolitan area centered on the city of Philadelphia in the United States. The term is derived from the Delaware River, which flows through the area, although the river extends more than 100 miles to the north of Philadelphia. The Philadelphia–Camden–Wilmington Metropolitan Statistical Area is the fifth-largest metropolitan area in the United States and is located towards the southern end of the BosWash megalopolis, the name given for a group of metropolitan areas in the northeastern United States, extending from Boston to Washington, D.C.

Philadelphia is the largest city in Pennsylvania and the sixth-most-populous city in the United States. It is the fifth-largest metropolitan area and fourth-largest urban area by population in the United States, the nation's fourth-largest consumer media market as ranked by the Nielsen Media Research, and the 49th-most-populous city in the world. It is the county seat of Philadelphia County (with which it is coterminous). A popular nickname for Philadelphia is The City of Brotherly Love. It is commonly and informally referred to as Philly. The city is recognized as a strong candidate global city.

A commercial, educational, and cultural center, the city was once the second-largest in the British Empire (after London), and the social and geographical center of the original 13 American colonies. During the 18th century, it eclipsed New York City in political and social importance, with Benjamin Franklin taking a large role in Philadelphia's early rise to prominence. It was in this city that some of the ideas, and subsequent actions, gave birth to the American Revolution and American Independence, making Philadelphia a centerpiece of early American history. It was the most populous city of the young United States and served as the nation's first capital.

Philadelphia's economy is relatively diversified, with meaningful portions of its total output derived from manufacturing, oil refining, food processing, health care and biotechnology, tourism and financial services. According to a study prepared by PricewaterhouseCoopers, Philadelphia and its surrounding region had the fourth highest GDP among American cities, with a total GDP of \$312 billion in 2005. Only New York City (\$1,133 billion), Los Angeles (\$693 billion), and Chicago (\$460 billion) had higher total economic output levels among American cities.

The city is home to the Philadelphia Stock Exchange and several Fortune 500 companies. The federal government has several facilities in Philadelphia as well. The city served as the capital city of the United States, before the construction of Washington, D.C. Today, the East Coast operations of the United States Mint are based near the historic district, and the Federal Reserve Bank's Philadelphia division is based there as well. Philadelphia is also home to the U.S. District Court for the Eastern District of Pennsylvania and the U.S. Court of Appeals for the Third Circuit. In part because of Philadelphia's long-running importance as a center for medical research, the region is a major center for the pharmaceutical industry.

### Basic Demographics [http://en.wikipedia.org/wiki/Philadelphia-Camden-Wilmington,\\_PA-NJ-DE-MD\\_MSA](http://en.wikipedia.org/wiki/Philadelphia-Camden-Wilmington,_PA-NJ-DE-MD_MSA)

- Statistical area Philadelphia-Camden-Vineland
- Largest cities Philadelphia-Reading-Camden-Wilmington
- Nickname Delaware Valley
- State PA-NJ-DE-MD
- 2007 Population 5,827,962
- 2000 Population 5,687,145
- Population Change +2.48%

### Job Postings, Temp Agencies, Job Fairs

- 40 Plus of Philadelphia <http://www.40plus.org/>
- City of Philadelphia Jobs <http://www.phila.gov/personnel/announce/index.html>
- Craigslist <http://philadelphia.craigslist.org/>
- Employment Guide <http://philadelphia.employmentguide.com/>
- Job Hunt <http://www.job-hunt.org/jobs/pennsylvania.shtml>
- Philadelphia Business <http://www.philadelphiabusiness.org/>
- Philly Job Source <http://www.phillyjobsource.com/>
- Preferred Jobs [http://chicago.preferredjobs.com/jobsbystate/pennsylvania/Philadelphia\\_Pennsylvania\\_Jobs.htm](http://chicago.preferredjobs.com/jobsbystate/pennsylvania/Philadelphia_Pennsylvania_Jobs.htm)

## Business Clubs/Professional Organizations

- Greater Philadelphia Chamber of Commerce <http://www.greaterphilachamber.com/>
- Greater Philadelphia Hispanic Chamber of Commerce <http://www.philahispanicchamber.org/>
- International Visitors Council of Philadelphia (IVC) [http://www.ivc.org/economic\\_business\\_development](http://www.ivc.org/economic_business_development)
- Open for Business <http://www.paopen4business.state.pa.us/paofb/cwp/view.asp?a=3&Q=440555>
- Pennsylvania Chamber of Business and Industry <http://www.pachamber.org/>
- Pennsylvania Institute of Certified Public Accountants <http://www.picpa.org/>
- Pennsylvania Jaycees <http://www.pajaycees.org/>
- Philadelphia Commercial Development Corporation <http://www.philadelphiacommercial.org/>
- Philadelphia Stock Exchange <http://www.phlx.com/>
- Small Business Development Corporation <http://www.pasbdc.org/>
- Southeastern Pennsylvania Rotary Club <http://www.rotary7450.org/>
- Team Pennsylvania Foundation <http://www.teampa.com/foundation/>
- Wilmington Jaycees <http://www.wilmingtonjaycees.com/index.htm>
- Women's Business Network <http://www.wbninc.com/>

## Periodicals for Business and City-life Interest

- *Al Dia* <http://news.aldiainc.com/>
- *Bulletin* <http://www.thebulletin.us/>
- Business News <http://www.phila.gov/business/news/index.html>
- *City Guide* <http://cityguide.aol.com/philadelphia/>
- *City Search* <http://philadelphia.citysearch.com/>
- *Daily Pennsylvanian* <http://www.dailypennsylvanian.com/>
- *Frommer's Guide to* <http://www.frommers.com/destinations/philadelphia/>
- List of media in Philadelphia [http://en.wikipedia.org/wiki/Media\\_of\\_Philadelphia](http://en.wikipedia.org/wiki/Media_of_Philadelphia)
- *Philadelphia Business Journal* <http://www.bizjournals.com/philadelphia/>
- *Philadelphia Business Journal Book of Lists* <http://www.bizjournals.com/bookoflists/philadelphia/>
- *Philadelphia City Paper* <http://www.citypaper.net/>
- *Philadelphia Daily News (major daily newspaper)* <http://www.philly.com/dailynews/>
- *Philadelphia Gay News*  
<http://epgn.p2ionline.com/Flip/Sitebase/index.aspx?adgroupid=155320&view=double&pageno=1&webstoryid=15815318>
- *Philadelphia Inquirer (major daily newspaper)* <http://www.philly.com/inquirer/>
- *Philadelphia Magazine* <http://www.phillymag.com/index.html>
- *Philadelphia Metro* <http://www.metro.lu/>
- *Philadelphia Tribune* <http://www.phillytrib.com/tribune/>
- *Philadelphia Weekly* <http://www.philadelphiaweekly.com/>
- *South Philly Review* <http://www.southphillyreview.com/>
- *University City Review* <http://www.ucreview.com/>

## Living Information

- Apartments.com <http://www.apartments.com/Pennsylvania/Philadelphia&Vicinity>
- Cost of Living <http://www.datamasters.com/>
- Meetup <http://www.meetup.com/cities/us/pa/philadelphia/>
- Official Website <http://www.phila.gov/>
- Open Table Restaurant Reservations <http://www.opentable.com/start.aspx?m=13>
- Philadelphia and the Countryside <http://www.gophila.com/>
- Philadelphia Convention & Visitors Site <http://www.philadelphiausa.travel/>
- Philadelphia Housing List <http://philadelphiahousing.com/>
- Philadelphia International Airport (PHL) <http://www.phl.org/>
- Philadelphia Police Department [http://www.ppdonline.org/hq\\_statistics.php](http://www.ppdonline.org/hq_statistics.php)
- Roommate Access <http://www.roommateaccess.com/geo.asp?state=Pennsylvania&rid=RaSignup>
- Southeastern Pennsylvania Transportation Authority (SEPTA) <http://www.septa.org/>
- Welcome to Greater Philadelphia <http://www.selectgreaterphiladelphia.com/>
- Zagat Ratings <http://www.zagat.com/philadelphia>

## Fastest Growing Companies

Fortune 2008 list

- NutriSystem
- Penn National Gaming

*Inc Magazine 2008 list*

- Intech Construction

## **Best Companies to Work For**

*Working Mother 2008 list*

- GlaxoSmithKline

## **Largest Companies**

Companies with headquarters in the region

- AlliedBarton
- Alpha Video
- Airgas
- AmerisourceBergen
- Ametek
- Amoroso's Baking Company
- AppLabs
- Aqua America
- Aramark
- AUS, Inc
- Ballard, Spahr, Andrews, & Ingersoll
- Beneficial Bank
- Bentley Systems
- BDP International
- Blank Rome
- Brandwine Realty Trust
- Boscov's
- Burlington Coat Factory
- Calkins Media
- Campbell Soup Company
- Carpenter Technology Corp
- Cephalon
- CIGNA
- Charming Shoppes
- Colonial Penn
- Comcast
- Conrail Shared Assets Operations
- Cozen O'Connor
- Crown Holdings
- Curtis Publishing Company
- Dechert
- Dietz & Watson
- Disston Precision
- Drinker Biddle & Reath
- Duane Morris
- DuPont
- FMC Corp
- Fox Rothschild
- Frankford Candy & Chocolate Company
- Fuji Advanced Sports
- Genesis HealthCare
- Ikon Office Solutions
- Jones Apparel Group
- League Collegiate Wear
- Liberty Property Trust
- Lincoln National Corporation

- Marshall, Dennehey, Warner, Coleman & Goggin
- Mothers Work Inc
- Morgan, Lewis & Bockius
- NutriSystem
- Orleans Homebuilders
- Penn Mutual
- Penn National Gaming
- Pennoni Associates Inc
- Pep Boys Manny Moe & Jack
- Pepper Hamilton
- Philadelphia Consolidated Holding Corp
- Philadelphia Media Holdings
- Rita's Water Ice
- Rohm and Haas
- Rowland Company
- Saul Ewing
- Schnader, Harrison, Segal & Lewis
- SEI Investments
- Sovereign Bancorp
- Stevens & Lee
- Sunoco
- Sungard
- Tasty Baking Company
- Teleflex
- TLA Entertainment Group
- Toll Brothers
- T.H. Properties
- UGI Corporation
- Unisys
- Universal Health Services
- Urban Outfitters
- Vanguard
- Vishay Intertechnology
- VWR International
- Wawa Food Markets
- White and Williams
- Wilmington Trust
- Wolf, Block, Schorr and Solis-Cohen
- WSFS Bank

#### US headquarters of foreign corporations

- ACE Ltd
- AgustaWestland
- Aker American Shipping
- AstraZeneca
- Bachmann Industries
- GlaxoSmithKline
- HSBC Bank USA
- ING Direct
- SAP America
- Shire Pharmaceuticals
- Siemens Medical Solutions
- Subaru
- TD Bank, N.A.

#### Divisions of US corporations

- Acme
- Centocor
- Delmarva Power

- Hercules Inc
- Keystone Helicopter
- M.A.B. Paints
- MBNA
- McNeil Laboratories
- Neoware
- PECO Energy
- QVC
- Ridley Helicopter

Corporations with a large presence

- GE Healthcare
- Johnson and Johnson
- Merck
- Wyeth